

Star-studded twilight event to herald crowning of Adelaide's Next Top Pet

Adelaide's hippest new venue teams with RSPCA SA to raise funds for animals in need

Some of Adelaide's cutest, smartest and most lovable animals will descend on Plant 4 Bowden on Saturday June 23, as they compete for the title of Adelaide's Next Top Pet.

Thanks to the fundraising efforts of their owners, these furry VIP finalists will have earned the privilege of parading on a catwalk, located in Plant 3 right next to Plant 4.

"To win a spot on the catwalk, Adelaide's Next Top Pet entrants will need to raise \$1000 or more, and it's great to see some animals we've rescued and rehomed among those already close to the mark," said RSPCA SA's event organiser Sophia Hynes-Bishop.

"All money raised will help the thousands of animals that come to us each year needing love, care and attention before they find their forever homes – and prizes for reaching fundraising milestones include a hand-drawn portrait of your pet by renown Adelaide artist Layla Rae."

MC for the evening's activities is online shopping guru and dedicated RSPCA supporter Lucy Cornes. She'll be joined onstage by three celebrity judges tasked with crowning Adelaide's Next Top Pet.

Prior to the parade – due to start at 5pm – those coming along can enjoy Plant 4's Plant Based Markets featuring a wide range of delicious and nutritious plant-based food offerings, together with South Australian beers, wines, ciders and cocktails.

"This will be a wonderful evening for families to relax together, sample some great local produce, let the kids lose with activities organised just for them and then find a spot beside the catwalk for the highlight of the night," said Ms Hynes-Bishop.

"Anyone with a pet can enter, the main criteria being the animal's photogenic appeal – and their owner's ability to capture it!"

Join in the fun

Go to nexttoppet.com.au. Sign up, take an Instagram worthy snap of your future star and then post it together with some words explaining why you think your pet deserves the title of Adelaide's Next Top Pet.

Next, and most importantly, ask your friends, family and colleagues to support your pet's rise to fame. Share your fundraising page on social media using the hashtag #nexttoppet, or send them an email using one of our email templates.

And it's always good to kick off your fund-raising campaign by making the first donation yourself!

DATE: Saturday June 23

TIME: Plant 4 Plant Based Markets open at 4pm. **Parade begins at 5pm**

LOCATION: Plant 3 is located opposite the parklands on Park Tce in Bowden, between Third and Fourth Streets.

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