

For Immediate Release  
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## Could you have Adelaide's Next Top Pet?

*Fundraise your pet's way down the catwalk - or dogwalk!*

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Dashing dog owners, cool cat mums and proud pet parents of all descriptions will be hitting a Rundle Mall runway to show off their beloved four-legged friends this April.

As part of RSPCA South Australia's Next Top Pet competition, pet owners can fundraise their pet's way to fame - all for a good cause.

The top five fundraisers in each category - dogs, cats and pocket pets like rabbits and ferrets - will be invited to strut their stuff on the Rundle Mall runway on Friday, April 15, where celebrity judges will vote for the winner.

RSPCA South Australia Event Manager, Josie Sullivan, said the event was all about celebrating Adelaide's pets while raising money to help the State's needy and vulnerable animals.

"We know pets are family and the pride-and-joy of so many people, so we thought the Next Top Pet competition is a fun way for people to show off their pets and why they love them," Josie said.

"It's also a great opportunity to help other animals that haven't been as lucky as your own.

"By creating a page and fundraising into the top five, proud pet parents could have the opportunity of a lifetime to show off why their pet is so awesome, on a Rundle Mall catwalk - or dogwalk!"

Rundle Mall Management Authority General Manager Amanda Grocock said the precinct was proud to partner with RSPCA South Australia for the fun and worthwhile cause.

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“Rundle Mall is uniquely a pet-friendly shopping precinct - and we’re excited to be part of an event that celebrates pets, while raising money to help those animals looking for homes,” Ms Grocock said.

People can enter their pets by visiting: [www.rspcasa.org.au/adelaides-next-top-pet](http://www.rspcasa.org.au/adelaides-next-top-pet) setting up their pet’s fundraising page (with lots of photos and details about why their pet is so awesome), and sharing it far and wide to fundraise their pet’s way to being Adelaide’s Next Top Pet.

All funds raised go towards RSPCA South Australia’s work in caring for nearly 10,000 vulnerable animals each year.

Fundraising closes on Wednesday, 13th April.

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