Sparrow’s story

RSPCA South Australia Rescue Officers saved Sparrow and five of her orphaned siblings from a car park. They were just four-months-old.

Sparrow was suffering from a painful condition which affected her right eye. After careful assessment, veterinarians at the Lonsdale shelter made the decision to permanently close her eye. This would ensure Sparrow could live a long and happy life, free from constant pain.

Following her successful surgery, Sparrow found her new loving permanent home. She was one of the nearly 2,500 cats and kittens who were adopted over the last year.

“This would ensure Sparrow could live a long and happy life, free from constant pain.”

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In 2013/14...

WE CARED FOR
10,418
ANIMALS

1,992 more
ANIMALS THAN
LAST YEAR

1,324 more
ANIMALS WERE
ADOPTED
COMPARSED TO 2012/13

WHILE OUR RESCUE OFFICERS
RESPONDED TO AN
18.6%
INCREASE IN
AMBULANCE
CALL-OUTS

WE HAVE
104 EMPLOYEES,
INCLUDING EIGHT INSPECTORS
AND FIVE RESCUE OFFICERS

OUR INSPECTORS HANDLED A
28.2%
INCREASE IN
CRUELTY REPORTS

537 ANIMALS
WERE ALSO DESEXED, MICROCHIPPED,
VACCINATED AND TRANSFERRED TO ONE
OF OUR PARTNER COMPANION ANIMAL
RESCUE GROUPS, OR WERE TRANSFERRED
TO ONE OF OUR PARTNER WILDLIFE RESCUE
GROUPS FOR REHABILITATION AND RELEASE.

4,252 ANIMALS
WERE REHOMED
2012-13: 2,928
45.2% INCREASE

THANKS TO THE DEDICATION AND PASSION
OF OUR STAFF AND VOLUNTEERS...

800+
VOLUNTEERS
HELP TO RUN RSPCA
SOUTH AUSTRALIA.

This included
150 FOSTER CARERS,
WHO OPENED THEIR HOMES AND HEARTS TO...

2,053 SICK, INJURED,
YOUNG, OLD OR
ORPHANED ANIMALS

We are the only South Australian
agency whose Inspectors are
solely dedicated to enforcing
the Animal Welfare Act.

We truly are a community based charity

1,992 more
ANIMALS THAN
LAST YEAR

1,324 more
ANIMALS WERE
ADOPTED
COMPARSED TO 2012/13

2013/14

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2012-13: 2,928
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2,053 SICK, INJURED,
YOUNG, OLD OR
ORPHANED ANIMALS

All this hard work and progress helping animals in need costs money.
We need your continued support more than ever.
Firstly our staff, who live and breathe animal welfare every day. From frontline staff who work at the coalface, investigating animal cruelty or rescuing and caring for sick, injured and abandoned animals, to those who work back-of-house in administration, finance, human resources and fundraising – each and every one of them is committed to the Mission of the RSPCA – “To prevent cruelty and suffering of all creatures, great and small.”

“Volunteers are gold.” I can’t help saying it to every volunteer I meet. We truly could not be the organisation we are without the extraordinary numbers of people who contribute their time and energy to the Society at no charge. This includes our Board members, who have significant statutory and fiduciary obligations to ensure proper organisational oversight and governance. It includes people who provide pro bono professional services, like Senior Counsel and Barristers, veterinarians, consultants in financial services, human resources, veterinary care, policy and risk management. It includes the individuals who volunteer, either working directly with animals - as foster carers, dog walkers, cat cuddlers and many other activities, or helping in administration, fundraising and campaigning. It also includes other volunteer groups who help rehabilitate and rehome animals. To each and every one of you, I will say it again…you are gold.

Finally, on behalf of the Society, I must express my heartfelt gratitude to everyone who supports us financially. Thank you to our major donors like Shirley Brine, who recently paid for 126 new state-of-the-art cat enclosures to accommodate the increased numbers of sick and injured cats we are caring for, upgrades to some of our outdoor kennels including heaters so that animals are warmer and better protected from the weather, 100 special warming pads so that the 40-50 animals recovering from surgery per day are kept constantly warm, and other upgrades to areas of our Lonsdale shelter. Thank you to all the other donors who give what they can to make sure we can continue to help and protect animals. It is quite humbling to open an envelope and find a note written in a spidery hand, apologising that the $5 attached “is all I can afford at the moment.” We are just as grateful for that $5 as all the other donations we receive, knowing that despite some people’s difficult circumstances, they still have the generosity of spirit to send their precious dollars to us. There are so many people who help us in so many ways. Collectively, they total many, many thousands, which is an extraordinary testament to the importance that the community places on animal welfare.

I am sure you will be pleased to read in the following pages how all of us, staff, volunteers, donors and supporters, have helped to make the world a better place for animals.

SHEREE SELLICK
RSPCA South Australia President
THE BOARD

MS SHEREE SELLICK
B Bus (Marketing), GAICD
- President RSPCA South Australia
- Joined Board 2009
- Member, Animal Welfare Policy Committee
- Chair, Governance Committee; CEO Performance Review and Support Committee; Animal Welfare Policy Committee
- Member, Marketing and Business Development Committee; Finance, Audit and Risk Committee
- Vice President, RSPCA Australia
- Member, RSPCA Australia CEO Review Committee; RSPCA Australia Finance, Audit and Risk Committee

PROFESSOR MARY BARTON
AO BVSc, PhD, Dip Bact, MBA, FACVSc, FASM, Hon DVSc.
- Past President, RSPCA South Australia
- Joined Board 1998
- Member, Animal Welfare Policy Committee; Finance, Risk and Audit Committee; CEO Performance Review and Support Committee

MR JERRY ADAMS MBA, BA, FAICD
- Joined Board 2011
- Chair, Finance, Audit and Risk Committee
- Member, CEO Performance Review and Support Committee

MS MARIA ARMSTRONG
- Joined Board 2009
- Member, Animal Welfare Policy Committee

MS SARAH BOLT LLB
- Joined Board 2011
- Member, CEO Performance Review and Support Committee

MR GIULIANO RECH
MBA, FAICD, FAIM
- Joined Board 2011
- Chair, Marketing and Business Development Committee

MS KAY BUTLER
BA (Accountancy) CPA
- Joined Board 2010
- Member, Finance, Audit and Risk Committee; Governance Committee; Animal Welfare Policy Committee

MS DEBRA LANE LLB, GDLP
- Joined Board 2013
- Member, Governance Committee

MRS ANNETTE BOEHM
- Joined Board 2013
- Member, Marketing and Business Development Committee

rspcasa.org.au | facebook.com/rspcasouthaustralia | adoptapet.com.au
As a new Chief Executive Officer, part of my mandate from the Board has been to look at our functions, our processes and our people, to ensure that we are working as efficiently as possible on behalf of animals in need and on behalf of our donors.

The philosophy behind our approach has been very simple:

• Work as hard as you can
• Communicate and engage with the community to let them know what you are achieving
• Ask the community to help you continue your vital work

Already we have achieved a great deal in a short period of time.

Over the past year we have taken in almost 2,000 more animals into our care compared with the year before. We adopted over 1,300 more animals and placed 500 more animals with rescue groups. We put over 1,300 more animals through our foster care program, desexed almost 1,000 more animals, and responded to over 1,500 more cruelty complaints, ambulance and rescue call-outs.

All of that progress has come at a cost. This year we will incur a significant financial deficit. This effectively represents an investment by the Society in the states’ at-risk animals, and in having the right people and processes in place to continue to assist those animals into the future.

And, of course, often the more you achieve the more work you create for yourself. By working so hard to rehome more animals, this has created additional demand on our veterinary services as each animal needs to be desexed, microchipped and vaccinated before being rehomed. As a result, we are in the process of recruiting a fourth veterinarian and fourth vet nurse to join our Lonsdale shelter veterinary hospital. This is an additional cost we will need to find funding for, but these will be critical resources for our lifesaving work.

Everything we do is thanks to the support we receive from the community, who contribute approximately 90 per cent of our funding.

It is thanks to every member, donor, bequestor, sponsor, adopter, volunteer, foster carer and fundraiser out there who has supported us and our animals throughout the year that we are able to continue to provide a safety net for South Australia’s animals.

I would like to take this opportunity to thank our Board members, all of whom are volunteers who generously give their time and expertise to the Society and to our cause. Their willingness to invest in our work has allowed us to put in place people and processes to provide quality support to South Australian animals, and members of the public concerned about the welfare of those animals.

I would especially like to thank our staff, volunteers and foster carers who have worked tirelessly throughout the year with our common goals in mind: to set the best-practice standards and benchmarks for Australian animal welfare and open-intake sheltering organisations.

TIM VASUDEVA
RSPCA South Australia
Chief Executive Officer

Tim at home with part of his fur family. From left, 12-year-old Flower (rescued via Animal Rescue South Korea), two-year-old Birdie (RSPCA South Australia rescue dog) and 18-year-old Holly (rescued via Animal Welfare League NSW).
It has been exciting to see the continuing growth of the Approved Farming Scheme and the progress of the RSPCA’s campaign to free hens from cages in response to consumer demand and public education about higher welfare choices.

The release of the 2013 RSPCA Approved Farming Scheme Impact Report highlighted the positive welfare developments the Scheme has made so far, with the lives of more than 95.2 million farm animals being improved since the Scheme started.

The impact and reach of the Scheme is vast, with major supermarkets stocking RSPCA Approved chicken, turkey, eggs and pork.

The Set a Sister Free campaign has received lots of positive feedback and importantly has focused the attention of major food brands on the welfare of layer hens. The campaign is helping consumers to realise that many products on supermarkets shelves still contain cage eggs, and the importance of thinking cage free beyond the egg carton.

A number of food brands have already been in contact seeking RSPCA advice on options for making the switch to cage-free in their overall procurement policies. This response is a positive example of how the actions of an individual can influence global and local brands to move to higher welfare products and through this, improve the lives of animals.

Live export is a continuing animal welfare risk for Australian animals, and a concern for the RSPCA. To illustrate just how systemic and inherent the cruelty and poor conditions faced by many exported Australian animals are, RSPCA Australia created A Timeline of Tragedy which details the horrific incidents and disasters in just the past 30 years of the trade (www.rspca.org.au/campaigns/live-export).

With continuing breaches of the Exporter Supply Chain Assurance System (ESCAS) occurring and no real penalties imposed, the RSPCA continues to campaign for a transition to a meat-only export trade.

Every year, between four and five million animals are used for scientific and educational purposes in Australia with no current dedicated government funding for developing alternatives. To explore the future of non-animal models in biomedical research and toxicology, RSPCA Australia hosted Professor Thomas Hartung in a series of public lectures at venues across the country, including the South Australian Health & Medical Research Institute.

HEATHER NEIL
CEO, RSPCA Australia
‘From little things big things grow.’

That has been my motto over the past 12 months when engaging with the community about animal welfare. I’m confident our new education and advocacy programs are the seeds from which big things will grow for the animals of South Australia.

The Illogical Races

We are committed to being a leading voice advocating for the end of jumps racing in South Australia.

A dedicated website (www.theillogicalraces.org.au) was developed as an online resource which aided our traditional and social media strategy in conjunction with the dialogue we entered into with key industry stakeholders.

We led the conversation in the media following the death of Black Moon on the Monday prior to the Oakbank Easter Carnival. This coverage culminated in an ABC 7:30 Report story appearing nationally about the Australian jumps racing industry.

Over a two month period, a petition which urged the Oakbank Racing Club to drop jumps events attracted more than 9,200 signatures and hundreds of comments. Copies of the signatories and a selection of comments have been forward to government ministers, Thoroughbred Racing SA, South Australian Jockey Club and Oakbank Racing Club committee members.

We are committed to being a leading voice advocating for the end of jumps racing in South Australia. We will continue to represent the views of members of the public who, like us, believe that continuing to hold jumps races is not justified on animal welfare grounds.

rchildren

were reached through our empathy education program for schools in its first six months

600+

Children
SOUTH AUSTRALIA IS ONE OF THE LAST STATES IN AUSTRALIA TO STILL ALLOW THIS BARBARIC ‘SPORT’

THOUSANDS OF DUCKS IN SOUTH AUSTRALIA ARE MAIMED AND LEFT TO SUFFER A SLOW PAINFUL DEATH DURING EVERY ANNUAL DUCK HUNTING SEASON

MORE THAN 80% OF THE SOUTH AUSTRALIAN PUBLIC SAY THEY WANT DUCK HUNTING BANNED*

Join the RSPCA to end duck hunting in South Australia

TAKE ACTION
You have the power to make a difference
Tell your local MP what you think
www.rspcasa.org.au

SAY NO TO DUCK HUNTING
DON’T LET ME BE NEXT

*2011 McGregor Tan Household Omnibus Survey

Also in 2013-14:

• 11 community groups were visited by our wonderful volunteer education team. We hope to triple this number over the next 12 months.

• RSPCA South Australia education and campaign activity stands have featured at responsible pet ownership events and Million Paws Walk.

In just six months, our Empathy Education Program reached over 600 students from 14 schools. Teachers and children have embraced learning about the five needs of animals. The early success of the program has meant we have expanded our team of volunteer educators to handle demand.

We have actively engaged community groups. From Scouts to Rotarians, our animal welfare discussions have not only been educative but have raised awareness of our campaigns. They have also provided opportunities to support our work through volunteering, fundraising and foster caring.

We have proudly taken a more prominent role in animal welfare campaigning. The Illogical Races campaign attracted national media exposure for our anti-jumps racing stance around the Oakbank Easter carnival. Through this ongoing campaign, we are harnessing increasing community sentiment to end the avoidable suffering caused by jumps racing.

We have been active in the corridors of power. We established dialogue with candidates ahead of the state election. This was important to maintain momentum following the recommendations of last year’s Select Committee on Dogs and Cats as Companion Animals.

Both major political parties have flagged reforms which are targeted at eliminating puppy farms. This is a start.

We will continue to advocate for implementation of all recommendations of the Select Committee, including the creation of compulsory breeder licensing.

We have remained vocal in our opposition to duck hunting. We stimulated public debate via the media over the number of permits which were issued to children ahead of the latest hunting season. We acknowledge we face a significant challenge.

Convincing politicians that South Australia needs to prohibit this inhumane activity is not easy, which is the reason we need to remain vocal in our opposition.

Our advocacy work broadened further through contact and influence with the Fringe Festival, Royal Adelaide Show, research institutions and community health providers. The latter has culminated in a student placement from Flinders University working in collaboration with Anglicare.

We have also made important progress to safeguard animals used in research, through support to ‘welfare’ category members of institutional animal ethics committees. A strong voice helps to ensure the ethical and humane treatment of all laboratory animals.

Work continues on providing input at state level through the Minister’s Animal Welfare Advisory Committee, into national welfare standards including sheep, cattle, and rodeos, as well as other welfare issues.

This growth and progress could not have been achieved without the contribution and support received from other animal welfare advocates, volunteers, and our generous community supporters.

DR DI EVANS
RSPCA South Australia
Animal Welfare Advocate

rspcasa.org.au | facebook.com/rspcasouthaustralia | adoptapet.com.au
Like all areas of the Society’s operations, our Inspectorate and Rescue team has been stretched over the past year by the increase in demand for our services. As the economic climate in South Australia has deteriorated, calls to the cruelty and rescue line have increased. Our Inspectorate has continued to work tirelessly protecting animals from cruelty and neglect, and educating owners about their responsibilities under the Animal Welfare Act.

The hard work of our team pays off with results for animals like Macey (pictured). When the Staffordshire Terrier cross was seized, she was severely emaciated. All Macey had for shelter was a hole she had dug in the ground beneath an old caravan.

Courtesy of the hard work done by our Inspectorate and Legal Counsel, Macey’s then-owner has been successfully prosecuted by RSPCA South Australia. Thanks to the veterinary care provided by the team at our Lonsdale shelter, Macey has recovered from her ordeal and was officially adopted by her foster family earlier this year.

Through personnel changes and the extremely difficult, emotional and distressing situations they have faced, our team has worked with great professionalism and dedication over the last year. Cats like Peggi are another great example of our work to rescue, rehabilitate and rehome animals who have come from difficult circumstances.

Peggi was collected by a Rescue Officer having been found with one of her front paws missing and bones exposed. It was clear that the injury had been present for some time. She was extremely lucky to have not suffered any infections and to have survived as long as she had. We’re not sure how she suffered the injury, possibly she got her foot caught in a fence or trap. She might have been hit by a car. We may never know. We don’t suspect foul play.

We had her damaged leg assessed and amputated by veterinarians. Peggi was then

A familiar comment heard by our Inspectors and Rescue Officers is ‘I couldn’t do your job. Seeing animals in distress must be upsetting.’

Since taking over as Chief Inspector, I have been so proud of the job our team has done and the passion they have shown for protecting vulnerable animals.

“Tahliyah can’t walk or talk. Macey will lay next to her, lick her feet and Tahliyah will crack up laughing,” said Jacqui, Tahliyah’s mum and Macey’s new owner.
Rescue Officer Verity nurses Peggi ahead of the operation to amputate her damaged leg, and below, Peggi post-operation with RSPCA foster carer and new owner Deb.

Our Rescue Officers and Inspectors came to the aid of more than 400 native birds and wildlife last year.

We would like to thank Fauna Rescue South Australia who helped us rescue and rehabilitate many of these animals, including Stumpy, who our Rescue Officers saved from Mawson Lakes. Stumpy had his tumorous foot removed and was rehabilitated by Fauna Rescue before being successfully released.

The year-on-year increase in the number of cruelty reports is substantial. We believe there are a number of factors which continue to drive the rise in reports, including deteriorating economic conditions in the state, improved community awareness about cruelty, better resources available to enable reporting and even the weather.

Not every report amounts to a breach of the Animal Welfare Act. But each case that does is one too many.

ANDREA LEWIS
RSPCA South Australia Chief Inspector

placed into RSPCA foster care. Peggi’s foster carer, like our rescue team, fell in love with Peggi and made the wonderful decision to adopt her.

Sadly there are still members of the South Australian community who are unwilling to take advice from our Inspectors and Rescue Officers on how to care for their animals. RSPCA South Australia continues to focus on educating the public in the hope of changing behaviour towards animals for the better.

RSPCA South Australia Inspectorate is the only agency whose Inspectors are solely dedicated to enforcing the Animal Welfare Act 1985, but we couldn’t protect the animals of South Australia without the support of South Australia Police, PIRSA, local councils, the Metropolitan Fire Service, the SES, Fauna Rescue SA and many other agencies and organisations.

I would like to take this opportunity to thank these groups for working alongside us, and helping us to be there for South Australian animals in need.

ANDREA LEWIS
RSPCA South Australia Chief Inspector
SUCCESSFULLY PROSECUTED FOR ANIMAL CRUELTY OFFENCES IN 2013-14 INCLUDING A MAN WHO WAS JAILED FOR FOUR MONTHS.

Stronger custodial sentences have proven to be the theme of RSPCA South Australia prosecutions over the last year.

Neglect continues to be at the centre of the majority of our cases, whether through not providing an animal with adequate food or living conditions, or failing to have an animal treated for an obvious medical condition.

It has been immensely encouraging to see the drastic shift in the sentencing attitudes of Magistrates across the state, especially in relation to animal neglect.

It is no longer the case that neglectful abuse is seen to be less serious than deliberate physical cruelty.

In January 2014 a man pleaded guilty to failing to provide adequate food to his Staffordshire Bull Terrier, which was seized by Inspectors in a severely emaciated condition. The Magistrate in this case commented that nothing short of imprisonment would reflect how seriously parliament and the community regard these offences. Accordingly, the defendant received a four month suspended sentence.

Despite being a minority of cases, there were still examples of malicious, physical animal cruelty in the last 12 months. In December 2013 a man pleaded guilty to aggravated cruelty toward a deer. The man had uploaded video footage online showing his three large hunting dogs attacking a deer over several minutes before the animal was killed. The Magistrate in this case viewed this as a serious example of animal cruelty and sentenced the man to four months immediate imprisonment.

While punishing people for animal cruelty is important as deterrence to others in the community, of equal importance is ensuring that animals are not subject to abuse by the same offenders in the future.

In that regard, 27 of the people prosecuted in the last year had court orders imposed on them to restrict future animal ownership. To read summaries of our cases from this year visit www.rspcasa.org.au/information/prosecutions.

At the time of this report, the Society was pursuing a number of offenders for breaching these court orders. The seizing of animals in these situations, and subsequent prosecutions, are important steps to prevent animal cruelty in our community.

Moving into the new financial year there are 29 people currently before the courts and many more animal cruelty cases being investigated and reviewed. We are committed to pursuing these matters to get the best results for animals who have suffered cruelty.

RONAN O’BRIEN
RSPCA South Australia Legal Counsel

Thank you

We are very appreciative of the support of the legal community and South Australia Police who provide assistance with our prosecutions. Without their help, the task of advancing animal welfare would be made significantly more difficult.

We are particularly grateful to:
• Marie Shaw QC
• Liesl Chapman SC
• Joana Fuller
• Rachael Shaw
• Rino Zollo
• Nina Ivanov
• Graeme McEwen and the Barristers Animal Welfare Panel
• Prosecutors and Officers from South Australia Police.

Koda and Mya arrived in our care weighing less than half of their ideal weight. Their former owners were successfully prosecuted this year. They were convicted of ill-treatment and banned from owning animals for two years.

In sentencing one of the former owners, the magistrate said “The extended period of neglect makes it a very serious offence. This is serious and will be treated as such.”

The Husky and Alaskan Malamute have since been rehabilitated and rehomed together to a loving family.

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ANIMAL OUTCOMES

Council Impounds, Strays and Surrenders: These animals are either surrendered by owners who can no longer care for them, or are brought in as stray or wandering animals by councils or members of the public (includes feral or semi-feral cats).

Ambulance: These animals are injured, ill or orphaned animals reported to us and collected by our Rescue Officers for urgent care.

Inspectorate: These animals have been taken in by our Inspectors following investigations into reports made to our 24-hour cruelty hotline.

CONSOLIDATED NUMBERS BY ANIMAL TYPE

ANIMAL OUTCOME CATEGORIES BY ANIMAL TYPE (BY SOURCE)

In Care as at 30 June 2013

<table>
<thead>
<tr>
<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
<th>TOTAL</th>
</tr>
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<tbody>
<tr>
<td>435</td>
<td>502</td>
<td>9</td>
<td>69</td>
<td>53</td>
<td>1,068</td>
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Incoming

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<tr>
<th>DOGS &amp; PUPPIES</th>
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<th>BIRDS</th>
<th>OTHER</th>
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<tr>
<td>3,417</td>
<td>4,815</td>
<td>431</td>
<td>421</td>
<td>266</td>
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Adoption

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<th>BIRDS</th>
<th>OTHER</th>
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<td>106</td>
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Euthanasia

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<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
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<tr>
<td>303</td>
<td>1,704</td>
<td>55</td>
<td>183</td>
<td>72</td>
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DOA / Unassisted Death

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<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
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<td>18</td>
<td>37</td>
<td>13</td>
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Transfer to Rescue / Release

<table>
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<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
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<tr>
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<td>128</td>
<td>83</td>
<td>537</td>
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</table>

Owner Reclaim

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<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
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<td>9</td>
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<td>3</td>
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Vet Supported Owner Requested Euthanasia

<table>
<thead>
<tr>
<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>77</td>
<td>19</td>
<td>1</td>
<td>4</td>
<td>1</td>
<td>102</td>
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</table>

Total Outgoing

<table>
<thead>
<tr>
<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
<th>TOTAL</th>
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In Care as at 30 June 2014

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<th>DOGS &amp; PUPPIES</th>
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<th>RABBITS</th>
<th>BIRDS</th>
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<tr>
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COUNCIL IMPOUNDS, STRAYS & SURRENDERS

Adoption

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<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
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Euthanasia

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<th>RABBITS</th>
<th>BIRDS</th>
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DOA / Unassisted Death

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<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
<th>TOTAL</th>
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</thead>
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Transfer to Rescue / Release

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Owner Reclaim

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<th>DOGS &amp; PUPPIES</th>
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<th>RABBITS</th>
<th>BIRDS</th>
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AMBULANCE

Adoption

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Euthanasia

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DOA / Unassisted Death

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Transfer to Rescue / Release

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Owner Reclaim

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<th>RABBITS</th>
<th>BIRDS</th>
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INSPECTORATE

Adoption

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<th>BIRDS</th>
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Euthanasia

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<th>RABBITS</th>
<th>BIRDS</th>
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DOA / Unassisted Death

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<tr>
<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
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Transfer to Rescue / Release

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<thead>
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<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
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Owner Reclaim

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<th>RABBITS</th>
<th>BIRDS</th>
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<td>1</td>
<td>66</td>
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Total

<table>
<thead>
<tr>
<th>DOGS &amp; PUPPIES</th>
<th>CATS &amp; KITTENS</th>
<th>RABBITS</th>
<th>BIRDS</th>
<th>OTHER</th>
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<td>438</td>
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</table>
Our three facilities have cared for more abandoned, abused, sick, injured, stray or surrendered animals than at any time in our recent history. Each facility has an open door policy. No animal is turned away.

I am proud to say we have risen to the challenge of an increased animal intake. In the past year, we rehomed 1,324 more animals than the year before and provided veterinary care for a further 537 animals which were transferred to other animal rescue organisations for rehoming and rehabilitation. This would not have been possible without the Animal Operations team continuing to seek innovative ways to rehome and to care for animals.

Our veterinary team have continued to provide high-quality clinical care. This includes best practice isolation facilities and processes, in-shelter disease management and surgical rehabilitation. This work has been supported by our clinical volunteers who assisted our veterinarians in caring, cleaning and monitoring patients before they were matched with their forever homes.

A generous donor has again helped us increase our capacity to care through the purchase of state-of-the-art cat enclosures.

The past year has been one of significant change for the Animal Operations team. We have redefined our focus and reinforced our unwavering commitment to the welfare and outcomes for animals in our care.
We rehome all dogs great and small. Like Barney (pictured left).

The cheeky Dachshund was surrendered at our Port Lincoln shelter in March 2014 where he spent more than two weeks in the care of our team at the Happy Valley Road shelter.

We do all we can to give an animal the best chance of finding their forever home. In Barney’s case, that meant a 760 kilometre transfer from Port Lincoln to our Lonsdale facility. A short time later, he met his loving new family.

“He is doing really well. My partner calls him a lounge lizard but he has been running around having the time of his life,” his new mum said.

“He sleeps on our bed and loves his toys.”

Barney was one of more than 1,300 dogs and puppies we adopted this year.

and Hills Kitten Adoption Condos at selected vet clinics.

We have worked closely with dedicated rescue groups and other welfare organisations. They have helped us in times of need, as have Facebook volunteer groups like Lost Dogs of Adelaide and Lost Pets of South Australia. I thank them for their unwavering support in helping us reunite lost pets with their owners.

All this has combined to help us achieve the best possible outcomes for the animals in our care.

With continued support from the community, we will achieve our goal of setting the benchmark for animal welfare organisations across Australia.

I would like to thank our team of staff and volunteers across the state for their fantastic work and for embracing change. Our people are striving to continually improve our animal outcomes. They are the ones who provide so much love, protection and care to animals in need.

KERRIANN CAMPBELL
RSPCA South Australia
Executive Manager Animal Operations

Our Hills Kitten Condo adoption initiative was designed to give more rescue kittens a chance of finding a home by making them more accessible to members of the public to adopt.

Since its inception in late January to the end of the reporting year, more than 50 kittens found their forever home through this life saving program. We would like to thank our Veterinary Adoption Partners and Hills Pet Nutrition for their ongoing commitment to animals in need.

Cosmo, a gorgeous nine-year-old Border Collie, spent nearly four months in our care before he found his new dad Roger. The look on this gentle old dog’s face says it all.
ANIMAL OPERATIONS

Rocky’s story

Rocky came to us in July 2013 underweight and suffering severe cherry eye, a condition which affects a cat or dog’s third eyelids.

Our veterinarians said Rocky’s case is the worst they’ve seen. After two surgeries at RSPCA South Australia’s Lonsdale clinic, our team decided external help was needed.

A third operation at a specialist animal eye surgery made sure Rocky was given the best chance of rehabilitation. He will never look perfect but Rocky is far healthier, happier and better off thanks to the love and hard work of those who have helped his recovery.

Thanks to our commitment to saving more lives, Rocky was adopted in early March 2014.

No Mum Left Behind was a simple idea to help keep the special bond between mum cats and their kittens intact.

For the first time this kitten season anyone who adopted a kitten from us had the opportunity to adopt mum, for free.

This adoption initiative has been so successful that RSPCA’s in other states have followed our lead. No Mum Left Behind has become a permanent adoption program at our shelters.

Thanks to this and other adoption promotion campaigns, 592 cats and kittens of various bonded combinations found their forever homes together during the year.

THANK YOU!

2,053 ANIMALS LOOKED AFTER BY OUR GENEROUS FOSTER CARERS IN 2013-14

THAT INCLUDES:

- 1,398 KITTENS
- 241 CATS
- 146 DOGS
- 142 PUPPIES
- 102 RABBITS
- 2 GOATS
- AND MANY HORSES, GUINEA PIGS, AND BIRDS

Clinical Services

A RECORD
3,137 ANIMALS WERE DESEXED
MAKING THIS A RECORD BREAKING YEAR FOR OUR CLINICAL SERVICES TEAM.

- The hardworking team have also performed 85 x-rays, 2,179 consults, 61 major surgeries, 112 minor procedures, 74 tumour removals and 463 dentals all in the past year.

- We would like to send a special thank you to Adelaide University’s Veterinary Health Centre at Roseworthy. The staff and final year students under supervision regularly conduct desexing on our behalf and work with our Inspectors.
Webster was rescued from a drain in Adelaide’s foothills in October 2013. As the young kitten came to the surface, our Rescue Officer noticed his legs were swollen and significantly damaged.

During his immediate recovery Webster’s progress and pain management was monitored closely by our clinical team and his doting foster carers. Despite their best efforts, his hind legs continued to deteriorate. Amputation of Webster’s toes, and then his legs, was considered as he lost more and more sensation.

The recovery Webster has made from that point has been impressive. Thanks to the love, support and care of his foster family and our clinical team, Webster’s legs started slowly to heal. Sensation returned and he found a family to call his own.

Webster is now fully grown and has become good mates with Taya, an elderly dog who he shares his forever home with. He requires ongoing attention from our vets to treat the skin on his damaged legs. But if it weren’t for his foster carers, family, our veterinarians and Rescue Officers, Webster would not have made it so far.

Foster Care

We have significantly expanded our foster care network this past year to cater for animals who do not cope well in a shelter environment. These can include pregnant animals, those with young litters, orphaned kittens and puppies, seniors and animals with special needs.

Our amazing Foster Carers have opened their hearts and homes to our animals and provided them with much needed love, stability, warmth and care when they needed it the most.

More than 2,000 animals were fostered by this amazing team of carers in 2013/14 and we would like to take this opportunity to acknowledge the work each carer put into this life-saving program; the hours of play and socialising time, the litter trays and bowls that were cleaned, the long walks and the painstaking goodbyes as they send one last kiss with their beloved foster as they are finally matched with their loving forever homes.

With yet another busy kitten season on its way, we look forward to welcoming new carers into our close-knit foster team as we aim to save more lives than ever before.
Our commitment to achieving positive animal outcomes, along with the increase in demand for our services, comes at a significant financial cost to the organisation. The Fundraising, Commercial and Marketing Unit’s focus more than ever is on raising the money needed to enable us to continue this important work.

We have continued to improve our operational efficiency, to rationalise our expenditure and consolidate our fundraising efforts. All of this is designed to generate as much money as possible for animals in need.

Our fundraising portfolio provides the community with the opportunity to support animals through fundraising, donating, volunteering and participating.

Million Paws Walk remains our most widely-recognised event.

The 2014 instalment was a financial success, raising $80,000 more than the previous year after all expenses.

Income from our regular giving supporters, who donate a fixed amount to us each month via direct debit, remains a reliable and important source of funding. Expansion in this area will ensure financial sustainability in the future.

Our major donors’ generosity enabled us to swiftly install additional animal housing to cope with the increase of animals arriving at our doorstep.

Our five Thrift Shops generated 16 per cent more revenue than in the previous year, through on-selling generously donated clothing and brick-a-brack.

The South Australian community was by our side this year, enabling us to financially respond to the overwhelming increase in demand for our services. Without the unwavering dedication and generous funding we receive from everyday South Australians, we couldn’t be there for animals in need.

Million Paws Walk

More than $180,000 was raised through Million Paws Walk 2014 for animals in need, making it our largest annual fundraising event.

FUNDRAISING & MARKETING
This would not have been possible without Neil, our Thrift Shop Manager, and the wonderful team of Thrift Shop volunteers.

Critical to our financial success is the way in which we communicate and engage with the community. We are always striving to improve our communications to create awareness about the work RSPCA South Australia does.

The success we have seen from our fundraising campaigns and events, our advocacy and education programs, animal adoption campaigns and awareness activities is due in part to carefully planned and considered promotions through the media, social media, online and offline platforms and other communication channels.

Our Facebook following has almost tripled over the past year. This has enabled us to reach and engage a greater number of people to talk directly about all aspects of the Society’s work.

The ADOPT campaign, a joint initiative with PetRescue, Animal Welfare League SA and News Limited, was successful in connecting with the community and encouraging those looking to adopt an animal to choose a shelter or rescue group instead of buying from a pet shop or online.

We look forward to partnering with the community again next year to continue to positively impact the lives of so many animals. We thank them for sharing the same deep connection and special bond with animals as we do, and for helping us so willingly.

KATE KRIEG
RSPCA South Australia Executive Manager
Fundraising, Commercial and Marketing

More than 4,000 South Australians participated in Million Paws Walk 2014.

Top fundraisers at our Bonython Park event received a special reward, with our CEO Tim providing a pooper scooper service for their dogs. Regional events were also held in Port Augusta and Port Pirie. More than $180,000 was raised through Million Paws Walk 2014 for animals in need, making it our largest annual fundraising event.

Thousands of people this year helped us come to the aid of animals in need through community fundraising.

People like Joel Ransley, who used his creative talents to raise more than $1,300 for us through the sale of his artwork.
We could not achieve anything for animals without our people. The contribution of our employees and volunteers who work to prevent animal cruelty, to protect animals, and to care for animals is nothing short of remarkable.

Our people work tirelessly. Come rain or shine our team ensure our shelter animals are cared for, comfortable, fed, medicated, exercised, much loved and well prepared for finding their forever homes. Our Inspectorate and Rescue team are resolute in their pursuit of animal welfare and public education. Our behind-the-scenes support ensures we pay the bills, look after our people and engage the community to help them understand what they can do to support RSPCA South Australia’s important work.

We are working together with our people to transform our working environment. We want it to provide an inspiring and rewarding employment experience.

We have launched new communication initiatives to build better connections across the organisation. We are listening to our people, and engaging and empowering them to continually improve how we do things by building better solutions to everyday problems.

Work health and safety is, and will remain, a focus for the organisation. Together with our people, we are building safe working processes to mitigate risks in the workplace. This will help us meet our goal of Zero Harm and ensure our people get home safely at the end of each day.

A streamlined recruitment and selection process has been implemented over the past year. This includes a focus on behaviours and cultural attributes, as well as skills to ensure cultural fit with the Society.

We are focused on building our people’s capabilities to help them learn and develop in their roles, including management up-skilling so they can become better leaders.

We have invested in training our Inspectorate and Rescue teams with conflict resolution training, investigation techniques, evidence collection and warden training. We have invested significant time in training our people on our computer systems to improve the quality of our data and management of our animals. We have also put our shelter staff and volunteers through animal behaviour training.

We are building on our great relationship with education partners to work together on educational initiatives and work placements. These provide practical experience for veterinary students to build clinical capability.

Above all, this change and growth could not be possible without our people. Thank you to all for your amazing efforts.

HEATHER WEBB
RSPCA South Australia Executive Manager
People, Culture and Safety

New Office
After 16 years we moved from our Morphett Street office and relocated to Nelson Street in Stepney. This facility houses our Inspectorate and Rescue Division and is our administration centre. We officially moved in to the facility on 30 September 2013.
Our volunteers

We couldn’t have undertaken our life saving work without our volunteers.

We are fortunate to have the support of over 800 Volunteers assisting across our organisation.

They assist at our shelters. They operate our five Thrift Shops. They help in community engagement. They act as foster carers. They work in corporate services. They aid the running of major events and various fundraising activities throughout the year.

Helping South Australia’s vulnerable animals requires many hands. We couldn’t have undertaken our life saving work without our volunteers.

As an organisation we acknowledged the hard work and dedication of this wonderful group of people at our inaugural volunteer awards evening in May.

To all our volunteers, thank you. You each bring a unique quality to the organisation and make a significant contribution. You are life savers. Literally.

We also enjoyed the support of many corporate groups who rolled up their sleeves to help RSPCA South Australia this year, including:

AGL
Bank SA
Capgemini
Coca-Cola Amatil
Fuji Xerox
GE Money

Lend Lease
Lilly Group
People’s Choice Credit Union
Telstra
Westpac

Interested in becoming a volunteer?
Please contact our volunteer coordinator at volunteers@rspcasa.org.au
## SUMMARY OF REVENUES

<table>
<thead>
<tr>
<th>Category</th>
<th>Year ended 30/6/2014</th>
<th>Year ended 30/6/2013</th>
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<tbody>
<tr>
<td>Inspectorate and rescue</td>
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<tr>
<td>Government payment - Animal Welfare Act</td>
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<td>Inspectorate cost recoveries</td>
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<tr>
<td>Fundraising, marketing and legacies</td>
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## SUMMARY OF EXPENDITURES

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<td>$2,105,995</td>
</tr>
<tr>
<td>Fundraising, marketing and legacies</td>
<td>$1,761,263</td>
<td>$1,486,372</td>
</tr>
<tr>
<td>Animal operations</td>
<td>$4,124,226</td>
<td>$3,517,236</td>
</tr>
<tr>
<td>Corporate administration</td>
<td>$1,562,210</td>
<td>$1,283,395</td>
</tr>
<tr>
<td>Total expenditure</td>
<td>$9,634,757</td>
<td>$8,392,998</td>
</tr>
</tbody>
</table>

## SURPLUS / (DEFICIT) FOR THE YEAR

<table>
<thead>
<tr>
<th>Year ended 30/6/2014</th>
<th>Year ended 30/6/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1,359,609)</td>
<td>(653,991)</td>
</tr>
</tbody>
</table>

## Other comprehensive income

| Gain on revaluation of property | $2,505,911 |

## TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO MEMBERS

<table>
<thead>
<tr>
<th>Year ended 30/6/2014</th>
<th>Year ended 30/6/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1,359,609)</td>
<td>1,851,920</td>
</tr>
</tbody>
</table>

*This figure is consistent with historical reporting, but does not include all costs associated with enforcing the Animal Welfare Act. In addition, some costs of Inspectorate and prosecution are not covered under the funding agreement with the Department of Environment, Water and Natural Resources (DEWNR).*
## Statement of Financial Position
### As at 30 June 2014

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>As at 30/6/2014</th>
<th>As at 30/6/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$890,293</td>
<td>$1,622,609</td>
</tr>
<tr>
<td>Trade and other receivables</td>
<td>$206,925</td>
<td>$361,827</td>
</tr>
<tr>
<td>Inventories</td>
<td>$28,416</td>
<td>$67,988</td>
</tr>
<tr>
<td>Other current assets</td>
<td>$161,455</td>
<td>$93,827</td>
</tr>
<tr>
<td>Investments</td>
<td>$7,686,436</td>
<td>$7,882,842</td>
</tr>
<tr>
<td>Total current assets</td>
<td>$8,973,525</td>
<td>$11,229,093</td>
</tr>
<tr>
<td><strong>Non-current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property, plant and equipment</td>
<td>$6,821,877</td>
<td>$6,143,108</td>
</tr>
<tr>
<td>Intangible assets</td>
<td>$24,816</td>
<td>–</td>
</tr>
<tr>
<td>Investments</td>
<td>$89,027</td>
<td>–</td>
</tr>
<tr>
<td>Total non-current assets</td>
<td>$6,935,720</td>
<td>$6,143,108</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$15,909,245</td>
<td>$17,372,201</td>
</tr>
</tbody>
</table>

### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>As at 30/6/2014</th>
<th>As at 30/6/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade and payables</td>
<td>$399,743</td>
<td>$493,459</td>
</tr>
<tr>
<td>Provisions for employee benefits</td>
<td>$421,413</td>
<td>$438,255</td>
</tr>
<tr>
<td>Total current liabilities</td>
<td>$821,156</td>
<td>$931,714</td>
</tr>
<tr>
<td><strong>Non-current liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provisions for employee benefits</td>
<td>$79,244</td>
<td>$72,033</td>
</tr>
<tr>
<td>Total non-current liabilities</td>
<td>$79,244</td>
<td>$72,033</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>$900,400</td>
<td>$1,003,747</td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>As at 30/6/2014</th>
<th>As at 30/6/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net assets</strong></td>
<td>$15,008,845</td>
<td>$16,368,454</td>
</tr>
</tbody>
</table>

### Members Funds

<table>
<thead>
<tr>
<th>Description</th>
<th>As at 30/6/2014</th>
<th>As at 30/6/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserves</td>
<td>$2,505,911</td>
<td>$2,505,911</td>
</tr>
<tr>
<td>Retained earnings</td>
<td>$12,502,934</td>
<td>$13,862,543</td>
</tr>
<tr>
<td><strong>Total equity</strong></td>
<td>$15,008,845</td>
<td>$16,368,454</td>
</tr>
</tbody>
</table>
RSPCA South Australia Corporate Supporters

- Adelaide Animal Hospitals
- Adelaide Emergency Vet Centre, Kurralta Park
- Adelaide Veterinary Specialist and Referral Centre, Norwood
- AGL
- Allianz Insurance
- Animal Emergency Centre, Norwood
- Arrium Mining
- BankSA
- Bendigo Bank
- Casa Rio
- CME Solutions
- Colonel Light Veterinary Clinic
- CopRice /Max’s Cat Litter
- Deloitte Touche Tohmatsu
- Finsbury Green
- Gilles Plains TafeSA
- Grange Vet Clinic
- Hill’s Pet Nutrition
- KWP! Advertising
- Logic Films
- Main North Road Vet Services
- Network Ten
- News Australia
- NOVA Entertainment
- Officeworks
- People’s Choice Credit Union
- Petbarn
- Peter Alexander
- PETstock
- Pet Universe (Broadview)
- Pet Universe (Northgate)
- Rod Roach Architects
- Salisbury Highway Veterinary Surgery
- Santos
- Semaphore Veterinary Surgery
- South Australia Police
- South Australian Fire and Emergency Service Commission
- Tea Tree Gully Veterinary Hospital
- The Dog and Cat Management Board of SA
- The Parade Norwood Veterinary Clinic
- Vets4Pets

Gifts in Wills

Gifts in Wills are a significant and vital way to help us save the lives of animals in need. We deeply thank each person who has supported us with a lasting legacy this year. For information on how you can support our work with a Gift in your Will, contact Martin Carolan on 8205 8011 or email mcarolan@rspcasa.org.au

Trusts

RSPCA South Australia would like to acknowledge the donations received through trusts and foundations, including the Mary Kibble Trust, as managed by Equity Trustees.

Stay in touch

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